

# PITCHING INSPIRED REGULATIONS

## 1 - ABOUT

Pitching Inspired is a platform open for projects applying from Turkey, in which applied projects of the first or second feature-length fiction and/or documentary project of the director will be evaluated and directors and producers of the selected projects will take workshops about presentation files and techniques and selected projects will be pitched.

At most six projects will be selected for the stated pitching platform. Feature-length film projects which are minimum 70 (seventy) minutes can apply to the Pitching Inspired Platform.

Independent advisory board consisting of two international and one national cinema professional will determine the selections. One project evaluated and selected by the advisors through application files will be awarded 35,000.

## 2- OBJECTIVES

The Pitching Inspired aims to:

- Support the brand value of If İstanbul Independent International Film Festival,
- Support the production of independent films in Turkey
- Support directors and producers whose first or second feature films are being developing.
- Increase solidarity and communication between independent film professionals from all around the world and early career-stage film professionals in Turkey as bringing close together.
- Increase solidarity and communication between experienced cinema professionals and talents in audio and visual fields in Turkey as bringing close together.

## 3- DATES

Pitching Inspired will be held as part of If İstanbul International Independent Film Festival for five days, on September 16-20, 2019.

**Application Deadline:** August 9, 2019

**Announcement of Pitching Platform Selections:** September 4, 2019

## 4- APPLICATION TERMS AND CONDITIONS

1) Producers intending to participate in the Pitching Inspired Platform must complete their official application by filling out the online form only in English and attaching the necessary documents and send it to the specified email address in PDF format by 9th August until the end of work hours. (You can access the application form on the website.)

- 2) Projects applying to participate in Pitching Inspired Platform must send the documents below in Turkish and English at the time of online application. These documents could be included in the If İstanbul International Independent Film Festival catalogue.
- 3) Producers could apply only if the film projects are the first or second fiction or documentary feature film of the director.
- 4) Principal photography of the projects must not have been started.
- 5) If project is a co-production, producer must be subjected to T.C. laws and has a residency in Turkey; co-productions must be suitable for the European Convention on Cinematographic Co-Production.
- 6) Pitching Inspired Advisory Board consists of professionals: internationally renowned producers, distributors, film fund managers, TV channel managers, sales company representatives, academicians etc.
- 7) Pitching Inspired Advisory Board will select 6 projects at most.
- 8) Selected projects will be announced on the If İstanbul International Independent Film Festival website in Pitching Inspired page by 4th September 2019 at the latest.
- 9) In case the producer and the director of selected projects do not reside in Istanbul, round tickets will be covered for those who will come in from Turkey along with a 6-day accommodation on 15-21 September 2019. If the project has more than one producer or director, the travel and accommodation expenses of only one producer will be covered. The invited project team will attend the assigned conversations, award ceremonies, media interviews and press conferences to represent their projects.
- 10) It is mandatory for producers of selected projects to attend Pitching Inspired. In case the producer does not attend, the selected project cannot qualify for any awards.
- 11) The festival board reserves the right to disqualify from the platform any project does not comply with the regulations.

## **5- REQUIRED DOCUMENTS FOR APPLICATION**

- Application Form
- Logline (max. 200 characters)
- Synopsis (max. 300 words)
- Treatment (max. 10 pages max) or Script
- Director's statement
- Producer's statement
- Biography (max. 200 words) and filmography (max. 200 words) of the director
- Biography (max. 200 words) and filmography (max. 200 words) of the producer
- Biography (max. 200 words) and filmography (max. 200 words) of the scriptwriter
- Most recent previous work by the director (online link with password)
- General information about the production company (max. 200 words) and filmography of the production company (max. 200 words)
- Financing plan in Euro and Turkish Lira

- Budget summary in Euro and Turkish Lira
- Visual material or moodbook about the project (max. 10 pages)

## **6- PRESENTATION**

- I. Producer and director of each selected projects pitch their projects in the presence of accredited guests and professionals.
- II. Pitches will be delivered in English. If the producer or director prefer to present their project in Turkish, the producer is responsible from providing English translation at the time of pitching. In the case that another person is to deliver the English presentation, the travel and accommodation expenses of the translator/presenter will be covered by producer of the project .
- III. Pitches will be no longer than 7 (seven) minutes and Q&A will be no longer than 3 (three) minutes.

## **7- AWARD**

- I. Among the selected 6 (six) projects for Pitching Inspired, the Pitching Inspired Advisory Board makes evaluations and gives out a monetary award for 1 (one) project.
- II. The awards will be announced on September 20, after the pitching of the selected projects of Pitching Inspired.
- III. The winner for monetary award for Pitching Inspired will receive 35,000 and a certificate.
- IV. The monetary award is clear and will be paid to production company within 6 (six) months after the platform date.
- V. For other awards, another protocol will be signed between the sponsor and winning project.
- VI. It is mandatory for all producers of winning films of Pitching Inspired Award to include their award from !f İstanbul International Independent Film Festival and !f X logo in their opening and closing credits, newspaper advertisements, media bulletins and all publicities.
- VII. It is mandatory for all producers of winning films of Pitching Inspired Award to give monthly feedback about projects to !f X Coordinator.
- VIII. Pitching Inspired Advisory Board will fulfill all obligations to not make any explanations written or verbally until the advisors announce the awards.